



MINISTÉRIO DA EDUCAÇÃO  
Universidade Federal de Ouro Preto  
Escola de Minas – Departamento de Engenharia Mecânica  
Programa de Pós-graduação em Engenharia Mecânica



## PROCESSO SELETIVO PROPEM 02/2022 – VAGAS REMANESCENTES

### PROVA DE INGLÊS - RESPOSTAS

Conforme Edital PROPEM 02/2022, de 20 de julho de 2022, tem-se a seguir o gabarito da prova de inglês.

#### Industrial Economics

People have been interested in the economic behavior and performance of industries since the beginning of the industrial revolution, but the delineation of a specific area of economics under the title of Industrial Economics is a phenomenon of the last forty years only. The period in between was characterized by several different approaches to the topic. Most economists would regard industrial economics as being primarily an elaboration of, and development from, one major element in the mainstream of economic thought – the Theory of the Firm. This comprises the analysis of different market structures, and their implications for economic welfare. It was generally developed on the basis of a profit maximization assumption and the tools of marginalism, though, as more recent work has shown, neither of these is essential. To view industrial economics as a development of this is understandable. Both are concerned with the economic aspects of firms' behavior, seeking to analyze such behavior and draw normative implications from the analysis. Both have been concerned with market structures, costs, and competition. In addition, all those who study industrial economics as a specialism after a formal training in general economics will have had a thorough ground in the theory of the firm because it is a major component of microeconomics. They will therefore immediately perceive the intellectual and historical links between the theory of the firm and industrial economics. Whilst not wishing to quarrel with this notion, three points which we will examine must be stressed. First, there is an important sense in which the traditional theory of the firm represents a long detour in the history of the study of firms' economic behavior. Second, the development of industrial economics can partly be seen as a consequence of several important inadequacies and faults of analysis in the theory of the firm. Third, while the latter provides a main foundation for the study of industrial economics, several important influences from outside have given a totally different character to industrial economics.

Fonte: HAY and MORRIS. Industrial economics. Oxford: Univ. Press, 1979. p. 3-4.

#### QUESTÃO 01) Qual é a melhor descrição do assunto neste texto? (1 ponto)

- A) The relation between industrial economics and the development of the Theory of the Firm.
- B) The relation between Industrial Economics and the Theory of the Firm.**
- C) The relation between Industrial Economics, on the one hand, and Microeconomics, including the Theory of the Firm, on the other hand.
- D) None of the alternatives above.



**QUESTÃO 02) "Industrial Economics" é definido no texto como (1 ponto):**

- A) The name of a recently delineated area of Economics.**
- B) The study of economic aspects of industries.
- C) An area of Economics concerned with the welfare implications of different industrial market structures.
- D) None of the alternatives above.

**QUESTÃO 03) No texto, diz-se que a "Economia Industrial" se preocupa com (1 ponto):**

- A) Demand conditions for the products of firms.
- B) Price determination.
- C) Market structures.**
- D) None of the alternatives above.

**QUESTÃO 04) Entre as implicações extraídas da análise do comportamento das empresas, o texto cita a seguinte (1 ponto):**

- A) Firms' rational behaviour.
- B) Normative implications.**
- C) Profit maximization.
- D) None of the alternatives above.

**QUESTÃO 05) O texto menciona os seguintes elementos como base para o desenvolvimento da Teoria da Firma (1 ponto):**

- A) The methodology of Microeconomics.
- B) Mathematical tools of optimization.
- C) An assumption of profit maximization.**
- D) Empirical research on firms' behaviour.

**QUESTÃO 06) Entre os elementos para o desenvolvimento da Economia Industrial, o texto menciona (1 ponto):**

- A) Approaches other than that of the theory of the firm.**
- B) An assumption of optimization in firms' behavior.
- C) Tools of marginalism.
- D) The industrial revolution.

**QUESTÃO 07) Entre as preocupações comuns da Economia Industrial e da Teoria da Firma, são mencionadas no texto (1 ponto):**

- A) The institutional environment of the firm.
- B) Rational choice by decision-makers.
- C) Competition.**
- D) None of the alternatives above.



**QUESTÃO 08) Questionando uma visão atribuída à maioria dos economistas, que veriam a Economia Industrial como um desdobramento da Teoria da Firma, alguns pontos são ressaltados no texto, inclusive (1 ponto):**

A) Industrial Economics is a specialism of general economics, not particularly of the Theory of the Firm.

**B) A part of the development of Industrial Economics can be attributed to inappropriate or faulty elements of analysis in the Theory of the Firm.**

C) Most economists share a formal training in general economics, and particularly microeconomics, of which the Theory of the Firm is a major component.

D) None of the alternatives above.

**QUESTÃO 09) A "Teoria da Firma" é considerada no texto como (1 ponto):**

A) The most important part of microeconomics.

B) Not belonging to the mainstream of economics.

**C) One of the foundations or influences in the formation of Industrial Economics.**

D) None of the alternatives above.

**QUESTÃO 10) Sobre possíveis discrepâncias entre a "Economia Industrial" e a "Teoria da Firma", o texto menciona a seguinte (1 ponto):**

A) The normative implications from the Theory of the Firm have been often criticized in industrial studies.

B) Industrial Economics requires analysis of firms' behavior of a totally different character.

C) Industrial Economics faces empirical evidence on firms' behavior with more success than the Theory of the Firm.

**D) None of the alternatives above.**

#### GABARITO

Questão	1	2	3	4	5	6	7	8	9	10
Resposta	B	A	C	B	C	A	C	B	C	D